Jon Hall and Subjective Wellbeing part 2

Posted on 19 October 2011

In part 1, I talked about how Jon explained subjective wellbeing and the different ways of looking at it. In this part, I'll look at some of the reasons why Jon believes we need to measure subjective wellbeing. (We'll put up a link on this blog to the whole presentation, once it becomes available).

Jon said that subjective wellbeing matters because it can drive objective wellbeing (the argument for looking at both is that objective measures identify the determinants of subjective wellbeing). And he gave a very interesting example of a study conducted on a group of nuns. **To read more click** here

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